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ABSTRACT OF THE DISCLOSURE

A plasma display panel includes: a plurality of row electrode pairs (X, Y) provided on a front glass substrate (10); a protective layer (12) on the front glass substrate (10); and a plurality of column electrodes (D) provided in a back substrate (13) at intersections with the row electrode pairs (X, Y) to form discharge cells (C) in the discharge space (S). An ultraviolet region light emissive layer (17) having persistence characteristics allowing continuous emission of ultraviolet light as a result of excitation by ultraviolet rays having 0.1 msec or more of a wavelength is provided at a site facing each discharge cell (C) between the front glass substrate (10) and the back glass substrate (13).